



88th Annual Meeting of Members

Friday, April 29, 2022 9:15 am Eastern Charleston, SC, and Virtual

Agenda

U	
CALL TO ORDER AND WELCOME	Amy Schiavone, President
Words of Inspiration	Chrissy Moore
Introduction of Past Presidents	Amy Schiavone, President
Greetings from Past Presidents not in Attendance	Maryann Readal, Secretary
Remembrance of 2021-2022 Deceased Members	Casey King, Membership Chair
UNFINISHED BUSINESS	
Approval of Minutes 2021 Annual Meeting	Amy Schiavone, President
Financial Report	Gladys McKinney, Treasurer
Report from Headquarters	Laura Martin, Executive Director
Annual Report of 2021–2022	Amy Schiavone, President
Recognition of 2021-2022 Board of Directors	Amy Schiavone, President
Other Unfinished Business	Amy Schiavone, President
NEW BUSINESS	
Presentation of Slate and Election of Board	Rie Sluder, Nominating Chair
Introduction of the Incoming President	Amy Schiavone, President
Remarks from the Incoming President	Linda (Lin) Lange, Incoming President
Introduction 2022-2024 Honorary President	Linda (Lin) Lange, Incoming President
Introduction 2022-2023 Board of Directors	Linda (Lin) Lange, Incoming President
Awarding of Past President's Pin	Linda (Lin) Lange, Incoming President
CLOSING REMARKS AND	
ADJOURNMENT OF ANNUAL MEETING	Amy Schiavone, President
ANNOUNCEMENTS	Betsy Smith, Education Chair
Recognition Conference Planning Groups	
End of Virtual Business Meeting - Educational Conference	Orientation





Learn - Explore - Grow

Dear Herb Society of America Members,

Charleston – Where History and Herbs Come to Life!

I'm excited that we will finally be getting together for our annual meeting in Charleston, and this year has our first ever option of attending either *in person or virtually!* We have traveled this long road together and have learned quite a bit along the way. It is with boundless gratitude to the planning committee and the hotel support for helping us cross this milestone of offering new ways to share with our members and the herb community.

Looking back over the past year, your HSA Board and Staff have been busy bringing you better value for your membership despite circumstances that may have prevented us from coming together in person. Our recently updated website now has more *Learning* and educational content available at the push of a button through our on-line learning course, virtual workshops, webinars, or recordings of past events. I hope that you have had the opportunity to *Explore* all of the new features and can *Grow* with the many opportunities available. We also celebrate our Membership Delegates and various Committees by their inventive ways to help members stay connected. Maybe you are part of one of the book clubs or study groups, maybe you have participated in one of the evening gatherings that a few of them have pulled together that have been such a great success, or maybe you are one of the many members that participated in our first annual Fuzzy Butts Bee Observation. It was such a fun success that the committee is already busy planning the next one. Whatever your interest, there is plenty to allow each member the opportunity to *Learn, Explore*, and *Grow*.

This year, the Annual Report will look a bit different. Many members have commented that they would like to have this report sooner. That is a task that is fraught with difficulties – especially in the years that our Annual Meeting of Members is so soon after our Fiscal Year End. In order to get as much of this report to you as soon as possible, the financial statements will be sent out later but as soon as they can pull it together. Even at that, the report will be preliminary (as usual) until after the audit has been completed later in the year. We appreciate your patience while we explore this new way of bringing you this report.

So, until we meet in Charleston, I wish you a heart that is filled with *Learning*, a mind that never stops *Exploring*, and eyes that feast while watching your garden *grow*.

Herbal Blessings to You All,

Any Schiavone

Amy

On Memorian

Patty Brown, Baton Rouge Unit, Southeast District Joyce Douglas, Philadelphia Unit, Mid-Atlantic District Lynn Ehler, Pioneer Unit, South Central District Kit-C Fitzgerald, Western Reserve Herb Society, Great Lakes District Joan Gilmore, Nashville Unit, Southeast District Mildred Gordon, Potomac Unit, Mid-Atlantic District Mary C. Henricks, Nashville Unit, Southeast District Mary Hitchner, South Jersey Unit, Mid-Atlantic District Rebecca Ickes, Member at Large, Great Lakes District Arlene Kestner Ph.D., Member at Large, Southeast District JoAnn Lawrence, Member at Large, Mid-Atlantic District Linda Martin, Potomac Unit, Mid-Atlantic District E. Scott Norton, Virginia Commonwealth Unit, Mid-Atlantic District Dottie Sheffield, Philadelphia Unit, Mid-Atlantic District Thea Steinmetz, Western Reserve Herb Society, Great Lakes District CoCo Strang, Colonial Triangle of Virginia, Mid-Atlantic District Marge Sullivan, New York Unit, Northeast District Jane Tacker, Nashville Unit, Southeast District Barri Throop, New England Unit, Northeast District Tommy Tomlinson, Potomac Unit, Mid-Atlantic District Ida L. Wallenmeyer, Potomac Unit, Mid-Atlantic District

Donations

The Herb Society of America gratefully acknowledges all donors who support our many projects, funds, and operations. Each gift, from the smallest to the largest is significant. Each gift represents a commitment to The Society and its members and a promise to help continue its mission of sharing the knowledge and delight of herbs. Nothing we do would be possible without your generosity. Because of space limitations, these lists only reflect gifts of \$250 and higher.

Donors \$250 & Above

Anne H. Abbott

Linda Nykaza Albanese

Big Sue Arnold

Marion E. Bardman

Rena Harrington Barnett

Jenny Rose Carey Central District

Central Indiana Unit

Lucy E. Chamberlain

Colonial Triangle of Virginia

Unit

Connecticut Unit

Lucy W. Dean Mary Doebbeling

Lory Doolittle

Glenda Emery

Henry Flowers

Pamela S. Goetsch

Ann Gorrell

Great Lakes District

Michele C. Hacherl

Sharon Hosch

Sandy & Pat Je T'aime

Arlene Kestner Ph.D.

The Kestner Family

Casey King

Lilian King

Mitzi Kowal

Linda S. Lange

Joy C. Lilljedahl

Susan Littlefield

Elizabeth J Manhart

Sandra L. Manteuffel Lisa-Marie Maryott

Mary McQuage

Mid-Atlantic District

Chrissy Moore

Mountain Rose Herbs

Jennifer Munson

Nashville Unit

New York Unit

Northeast District

Northeast Seacoast Unit

Northern New Jersey Unit

Philadelphia Unit

Potomac Unit

Margaret S. Rados

Maryann and Thomas Readal

RidgeCrest Herbals

Maureen Ruettgers

Amy R. Schiavone

Carol Schmidt

Susan Schumann-Skehan

Gail D. Seeley

Xuan N. Sibell

Hendrika and Ieff Sluder

Anna O. Smith

Dee Snow

South Central District

Southeast District

Penni St. Hilaire

Dava Stravinsky

Janice Stuff

Lois Sutton Ph.D. and Andy

MacPhillimy

Texas Thyme Unit

The Herbal Brain, Emory

Prescott

Mary Ann Thomas

Lyn Tomlinson

Margaret U. Trevanion

URBANherbal, William "Bill"

Varney

Molly Valade

Virginia Commonwealth Unit

Western Reserve Herb Society

John Wheeler

Valerie Wheeler

Barbara J. Williams

Kate Williams

Ann Wilson

Wisconsin Unit

Mary Remmel Wohlleb

Susan G. Wood

Restricted Funds and

Programs

Green Bridges

Southeast District

Samull Grants

Pamela S. Goetsch

Great Lakes District Northeast District

Southeast District

Donations continued...

National Herb Garden Endowment

Penni St. Hilaire

National Herb Garden

Penni St. Hilaire Philadelphia Unit Potomac Unit West District Valerie and John Wheeler

Library & Archives

Maryann Readal

General Endowment

The Family of Arlene Kestner Ph.D.

District Support West

Lisa-Marie Maryott

District Support Southeast

Southeast District Donors

District Support South Central

South Central District Donors

District Support Northeast

Northern New Jersey Unit Susan Schumann-Skehan Maureen Ruettgers

District Support Great Lakes

Pamela S. Goetsch Western Reserve Herb Society

Betsy Sluder Online Education Fund

Great Lakes District Northeast Seacoast Unit Hendrika and Jeff Sluder

The Herbarist Underwriters

Big Sue Arnold Central District Lory Doolittle Henry Flowers Frankenmuth Mid-Michigan Unit Ann Gorrell Great Lakes District Mid-Atlantic District New England Unit Northeast District Philadelphia Unit Pioneer Unit Maryann and Thomas Readal Barbara J. Williams Amy R. Schiavone Hendrika and Ieff Sluder South Central District

Thymely Treasures Donors

Lois Sutton Ph.D. and Andy

Janice Stuff

MacPhillimy

Texas Thyme Unit

Big Sue Arnold
Dianne Duperier
Barry Eigen
Helen D. Hamilton
Gloria Cabrera Hunter
Michelle Iverson
Joan C. Keif
Cindy Meier
Ann E. Monastra
Amy R. Schiavone

Founders' Circle Members

We are grateful to the following individuals who have made an investment in the future of The Herb Society of America by established a planned gift to The Society

Anne H. Abbott Christina W. Adams Caroline W. Amidon Mary Doebbeling Deborah Boutelier Joyce E. Brobst Amy McKay Core Marjorie French Karen Kilday Mitzi Kowal Lavender Hill House Sarah Liberta Ginny Miller Katherine Montgomery Karen O'Brien Ruth Mary Papenthien Margaret S. Rados Carol Schmidt Lois Sutton Ph.D. Iane Thomson Linda A. Wells Deborah A. Winter Mary Remmel Wohlleb

Donations continued...

Tribute Gift Donations

We deeply appreciate the following who made gifts to in memory of family members and friends

Patricia Bryce Cardellio from

Grosse Pointe Unit

Lynn Ehlers from

Pioneer Unit

Ella Booth-Gibson from

Western Pennsylvania

Unit

Mildred Gordon from

Potomac Unit Penni St. Hilaire

Donna Fay Hilliard from

Susan G. Wood

Ross Hofnagle from

Joyce E. Brobst

Nick Johnson from

Joyce E. Brobst

Arlene Kestner, Ph.D. from

Joyce E. Brobst Sara Holland

The Kestner Family

Ginny Miller

Pledgeling Foundation

Mary Remmel Wohlleb

Lois Sutton, Ph.D.

URBANherbal, William

"Bill" Varney

JoAnn Lawrence from

Diane Schuster

Kay Lee from

Christina Liff

Valerie Lee from

Therese Ann Bilodeau

David Nardo from

Cathy Olsen Nardo

North Carolina Unit Members'

Families from

North Carolina Unit

Edward Scott Norton from

Phyllis Laslett

Joe Rountree

Sue Rountree

Frank Plucinsky from

Joyce E. Brobst

Thea Steinmetz from

Joyce E. Brobst

Pamela S. Goetsch

Ginny Miller

Bonnie Porterfield

Gail D. Seeley

Mary Remmel Wohlleb

Betty Stevens from

Mary Remmel Wohlleb

Ruth Anne Tatum from

Chattahoochee Unit

Tommy Tomlinson from

Potomac Unit

Ida Wallenmeyer from

Potomac Unit

Grace Westlake from

Betsy Westlake

Bonnie Wicks from

Joyce E. Brobst

* and the many anonymous donors who chose to support HSA and its programs without public recognition.
We strive to create accurate lists but sometimes mistakes

We strive to create accurate lists but sometimes mistakes are made. Please let us know if we need to check or correct our records.



87th Annual Meeting of Members Minutes Via Zoom

June 10, 2021



President Amy Schiavone called the meeting to order and welcomed the over 300 members attending the online meeting. She introduced Andrew Perkins of Blue Stem Creatives who explained the logistics for the Zoom meeting.

Chrissy Moore, Honorary President, delivered the Words of Inspiration. She shared her herbal journey and the importance of sharing herbal knowledge and unique talents with other people.

Amy Schiavone introduced the Past Presidents in attendance.

Rie Sluder, 2018-2020 Rae McKimm, 2016-2018 Susan Liechty, 2014-2016 Debbie Boutelier, 2012-2014 Lois Sutton, 2008-2010 Ginny Miller, 2004-2006 Mary Remmel Wohlleb, 2000-2002 Joyce Brobst, 1998-2000 Caroline Amidon, 1996-1998

Maryann Readal, HSA Secretary, reported that no greetings from Past Presidents were received.

Casey King, HSA Membership Chair, read the poem "She is Gone" by David Harkins in remembrance of members who passed away last year.

Donna Agan	Donna Rae Knop
Margie Barrat	Arletta Malott
Jeanne Bird	Sally Mcdonald
Elspeth Bobbs	Janet Reeves
Gernie Campanella	Dolores M. Rowlett
Hilda Daley	Louise Sacci
Patricia Dennis	Helen Sajko
Jan Downing	Dorothy Sanders
Eleanor Dussling	Elizabeth Scholtz
Ella Gibson	Betty H. Stevens
Dianne Hilborn	Virginia Waddey

Amy Schiavone asked for a motion to approve the minutes of the 2020 Annual Meeting of Members.

MOTION: Casey King moved and Gayle Engels seconded to accept the Annual Meeting of Members Minutes. Motion carried including votes received after the meeting closed.

(All votes during the meeting were taken electronically. Members had until 4:00PM, Monday, June 14 to cast their vote. The vote was final at that point.)

Gladys McKinney, HSA Treasurer, then presented the financial report. She said that the 2019 and 2020 financials have been audited and are final. It was a clean audit for those two years. The financials for 2021 are currently being audited. As a result, numbers reported for 2021 are preliminary. Gladys stated that HSA has moved from Budgetease and has hired Cindy Gill, CPA, for accounting work. Cheryl Skibicki, HSA Membership/Development Coordinator, will be working closely with Cindy Gill.

Gladys presented the Statement of Financial Position and explained the assets, liabilities, and equity of the organization. She thanked Jeff Sluder, Chair of the Investment Committee, for his work with HSA investments.

	FY21	FY20	FY19
	Preliminary	Audited	Audite
ASSETS			
Cash and cash equivalents	18,62	1,497	64
Accounts Receivable	(70	3) 24,000	
Inventory	5,57	5,577	6
Prepaid Expenses	11,39	17,382	13
Total Current Assets	34,90	48,456	84
Investments	3,028,67	1,864,039	2,048
Property and Equipment	439,16	428,860	449
Other Assets	6,37	29,447	29
Total Assets	\$ 3,509,11	\$ 2,370,802	\$ 2,611
UABILITIES			
Accounts Payable	5,90	18,936	24
Accrued Expenses	6,93	5,850	3
Deferred Liabilities	9,88	5,519	50
Total Current Liabilities	22,72	30,305	78
Long-term Liabilities	51,68	26,187	30
Total Liabilities	\$ 74,40	\$ 56,492	\$ 109
NET ASSETS			
Without donor restrictions			
Undesignated	704,48	484,088	509
Board designated	306,44	174,929	189
With donor restrictions	1,497,33	1,655,293	1,803
Net Income	926,44		
Total Net Assets	5 3,434,71	\$ 2,314,310	\$ 2,502
Total Liabilities and Net Assets	\$ 3,509,11	\$ 2,370,802	\$ 2.611

Gladys explained that the liabilities show \$52K. However, this amount will be reduced when the PPP Loan of \$25K is forgiven. Gladys then presented the growth in HSA's total assets in 2021.



Minutes cont'd.





Next, Gladys presented revenue and expenses, noting a drop in revenue and expenses due to not having an Educational Conference or an Annual Meeting of Members last year because of Covid.

Gladys ended by giving thanks again to Jeff Sluder, Laura Martin for her work on the Payroll Protection Loan program, the Finance and Operations Committee, and the members for their support. Gladys said that she would answer questions via e-mail.

MOTION: *Maryann Readal* moved to accept the 2021 Preliminary Financial Report as given. *Lin Lange* seconded. Motion carried including votes received after the meeting closed.

Laura Martin, Executive Director, then gave a report from HSA Headquarters. She announced that Amy Rogers was no longer working at HQ. She invited members to visit any time between 10:00-2:00 (Eastern) each day. Laura felt that the organization was in a good position to offer online education. The webinars continue to be strong; book clubs have been successful. The website is being updated, and publications will be more accessible to members.

Mary Lampros has been hired to fill the Digital Media/Marketing position due to a generous donation from a group of donors. She is well-qualified for the position. She will be the bridge between HSA's great educational content and herbal enthusiasts.

Laura asked that members reach out to HQ about what they want their HSA experience to be. She emphasized that just like the physical assets, the programs belong to the members. President Amy Schiavone then gave her report.



She shared an email from Marion Bates, Pennsylvania Heartland Unit, expressing what HSA meant to her. She then extended her thanks to the 208 Life Members who have donated a lump sum to continue being an HSA Member.

Next Amy recognized the Golden Sage and Rosemary Circle members.





Minutes cont'd ...

Amy congratulated the 2021 HSA Award winners saying that since 1952, HSA has honored over 300 members for their achievements.



Amy recognized the contributions of volunteers who gave 32,725 hours of their time at a value of \$28.54/hour representing a value to HSA of \$933,971.50

Amy recognized Founders Circle members, who have included HSA in their estate planning.

Members Are Our Most Valuable Asset Founders' Circle Founders' Circle members are HSA members who have made plans for HSA to receive their financial support during their life and after their deaths. Karen Kilday Anne H. Abbott Margaret S. Rados Christina W. Adams Mitzi Kowal Carol Schmidt Caroline W. Amidon Lavender Hill House Thea Steinmetz Deborah Boutelier Sarah Liberta Lois Sutton Ph.D. Ginny Miller Joyce E. Brobst Jane Thomson Amy McKay Core Katherine Montgomery Linda A. Wells Mary Doebbeling Karen O'Brien Deborah A. Winter Ruth Mary Papenthien Mary Remmel Wohlleb Marjorie French Arlene Kestner Ph.D.

Amy commented that HSA's online outreach continues to grow. Feedspot has just named the blog as #2 among herbal blogs. Amy announced that the coming update to the website will make it more accessible for everyone, especially those using mobile phones. She commented that the Herb of the Month continues to be a popular attraction on the website. A screen saver, recipes, and a "Did you Know" section has been offered for a different herb each month since 2013. She encouraged everyone to check out the Notable NativeTM Herb Profiles on the website.



The National Herb Garden, dedicated on June 12, 1980, celebrates the 41st anniversary of this landmark gift to the people of the United States.

Amy congratulated the Research Grant Committee's choice of Dr. Paul Polechla, Jr. from the Central New Mexico Community College as the Research Grant recipient. She also congratulated the schools chosen to receive the Samull Classroom Garden Grant: Jonesville Elementary (Jonesville, MI); PS84 Lillian Weber School of the Arts (New York, NY); Horizon Science Academy (Columbus, OH); St. Joseph's School (Cincinnati, OH); Aquila School District (Aquila, AZ); Victory College Prep (Indianapolis, IN); Ancona School (Chicago, IL); Jamison Elementary (Jamison, PA); The Oakwood School (Greenville, NC); Howard Elementary (Madera, CA)

Amy encouraged members to look at the more than fifty webinar offerings on our website. She announced that Bevin Cohen, a webinar presenter, will be offering an Introduction to Herbs Online Learning Experience later this year. She also remarked on the success of the online Book Clubs that began this year. She reminded members that they will be receiving their copy of *The Herbarist* later this year.

Rie Sluder, Past President, Nominating and Awards Committee Chair, made the following announcements:

- Lin Lange was appointed to fill the vacant West District Membership Delegate position.
- Casey King was appointed to fill the vacant Membership Chair position.
- Jackie Johnson was appointed to fill the Central District Membership Delegate position.
- Pam Ruane resigned as Vice President and Lin Lange was appointed to fill the Vice President position.
- Bill Varney was elected as South Central District Membership Delegate for the second term.
- Roxanne Varian was elected as Northeast District Membership Delegate.

MOTION: Out of committee to elect Betsy Smith, Member at Large, Southeast District, as Education Chair for the term July 1, 2021 – June 30, 2024. Motion carried including votes received after the meeting closed.

There were no nominations from the floor.

Rie announced the current open positions: West District Membership Delegate, Southeast District Membership Delegate, and Development Chair.

Minutes cont'd...

In 2022, the positions of vice president, membership chair, nominating chair and treasurer will be open. Also, membership delegate positions will be elected in the Great Lakes District, Central District, and West District.

There being no new business, President Amy Schiavone introduced the 2021-22 Board Members:

Linda Lange, Vice President
Maryann Readal, Secretary
Gladys McKinney, Treasurer
Jackie Johnson, Central District Membership Delegate
Pam Goetsch, Great Lakes District Membership Delegate
Kim Labash, Mid-Atlantic District Membership Delegate
Roxanne Varian, Northeast District Membership Delegate
Bill Varney, South Central District Membership Delegate
Gayle Engels, Botany and Horticulture Chair
Betsy Smith, Education Chair
Casey King, Membership Chair
Rie Sluder, Nominating and Awards Chair
Chrissy Moore, Honorary President

Next year's Annual Meeting of Members will be in Charleston, SC.

MOTION: Maryann Readal moved and Rie Sluder seconded that the meeting be adjourned. Motion carried including votes received after the meeting closed.

President Amy Schiavone declared the 87th Annual Meeting of Members adjourned. Respectfully submitted,

Maryann Readal

