



**2021 Virtual Annual Meeting of Members & Educational Conference  
Sponsorship Opportunities**

Would you like the opportunity to promote your product, service, or organization to our nearly 2200 members or directly interact with the nearly 200 herb enthusiasts who attend our conferences? One way to do so is to become a sponsor of our 2021 Virtual Educational Conference and Annual Meeting of Members.

Included are various levels of sponsorship to meet your budget requirements. Feel free to call us to discuss these options or to share ideas on other opportunities that could be explored. Please contact us at (440) 256-0514 or [director@herbsociety.org](mailto:director@herbsociety.org).

<b>BENEFITS</b>	<b>\$750 PLATINUM</b>	<b>\$500 GOLD</b>	<b>\$250 SILVER</b>	<b>\$100 BRONZE</b>
<b>PRE-EVENT</b>				
Logo and recognition on registration page and conference agenda	Included	Included	Included	Included
Listing on conference communications: emails, announcements, reminders, and event login email	Included	Included	Included	-
Social Media recognition: Facebook, Twitter, & Instagram	Five Posts	Three Posts	Two Posts	-
HSA blog: vendor written educational article	Included	-	-	-
<b>DURING EVENT</b>				
Business info and logo featured in conference waiting room	Included	Included	Included	Included
Recognition during introduction of presenter and listing in conference chat box	Included	Included	Included	-
Sponsor a participant poll or survey	Included	Included	Included	Included
Vendor generated poll or survey	Included	Included	-	-
Business Meeting attribution (Members at Large, District, Rosemary Circle/Golden Sage Recognition)	-	-	-	Included
<b>POST EVENT</b>				
Listing and logo placement remain on registration page post event	Included	Included	Included	Included
Vendor supplied promotional piece included in post event mailer	Included	Included	-	-
Listing and logo placement on post event survey	Included	Included	-	-
Attribution with post event recording	Included	-	-	-



**2021 Virtual Annual Meeting of Members & Educational Conference  
Sponsorship Commitment**

Yes, we love supporting HSA educational programming! Count on our support for the 2021 Virtual EdCon. We recognize that our sponsorship is instrumental in helping The Society continue to provide herbal education to its members and to the public.

**Select Sponsorship Level (check one):**

Platinum (\$750):  Gold (\$500):  Silver (\$250):  Bronze (\$100):

**Sponsor Information**

Name, if individual: \_\_\_\_\_

Unit or District: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Payment Information**

The check is enclosed.

Please charge my credit card. (Please call or mail your credit card payment info)

Name on Credit Card: \_\_\_\_\_

Credit Card Acct. \_\_\_\_\_ CSV #: \_\_\_\_\_

\*Signature: \_\_\_\_\_

\*The electronic signature appearing here is the same as a handwritten signature for the purpose of validity.

**Return this form by May 31<sup>st</sup>, 2021 to:**

The Herb Society of America 9019 Kirtland Chardon Rd Kirtland, OH 44094

Phone: (440) 256-0541 Fax: (440) 256-0514

**Presenters and programs available for sponsorship.**

For the latest on available programs to sponsor, contact Jen Munson, Education Chair, at [jenmun08@gmail.com](mailto:jenmun08@gmail.com).

- Popular Speaker Don Haynie – *12 Herbs Everyone Should Know, Grow, and Use*
- Author Nancy Baggett – *Culinary Lavender—Secrets to Cooking with This Surprisingly Versatile Herb*
- Horticulturalist and Speaker - Mark Dwyer – *Maintaining the Perennial Garden – Deadheading to Division*
- Author Amy Stewart - *Garden to Glass: Adventures in Cocktail Gardening*
- Author and Chef John Moeller – *Cooking with Fines Herbes & Stories from The First Ladies' Herb Garden*
- Horticulturalist, Landscape Designer, and Author – Sue Goetz – *The Potted Herb Garden*
- Author and botanical horticulturist – Deni Bown – *Herbs R Us*
- Professor Laura Deeter, Ph.D - *Unity, Diversity, Color, and a Skeleton*
- HSA Member Karen Cottingham – *Herbs in the Headlines*