



The HERB SOCIETY of AMERICA

**Program Book Advertising Form
The Herb Society of America EdCon 2024**

**Once upon a thyme...stories from the garden
The Desmond Hotel, Malvern, PA
June 20 - 21, 2024**

Name: _____

Address: _____

City: _____ State: _____ Zip code: _____

Mobile: _____ E-mail: _____

Program Book Ads are a great way to showcase your business during and long after the conference. Adding a special discount code or coupon provides greater incentive for repeat sales.

Rates are for print-ready ads that require no design work. Ads should be submitted digitally via email. The ad must be at least **300 dpi and JPEG, PDF, EPS, or TIFF** format. If you need assistance, please contact us. Copy and artwork submitted should be designed to the size you select below (see the Ad Size Guide for guidance).

Please submit the ad exactly as you want it to appear. The publisher reserves the right to reject improperly prepared artwork. Design work is available for an additional hourly fee.

HSA is not responsible for misspelled words or incorrect information. Please proofread your copy. Keep a copy of this form for your records.

Send or email this completed application to:

The Herb Society of America | 9019 Kirtland Chardon Road | Kirtland, OH 44094
Attention: Lisa Murphy
Email: membership@herbsociety.org

To ensure your inclusion into the program booklet, please submit your ad with payment by June 1, 2024. HSA cannot be responsible for late event information publication.

Ad Size	All Ads are full color
Full page (5 x 8")	\$200
One-half page (5 x 4")	\$125
One-quarter (2 1/2 x 4")	\$75

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