

— 2019 —

## HSA Board of Directors

*Through June 30, 2020*

**Hendrika (Rie) Sluder**  
*President*

**Amy Schiavone**  
*Vice President*

**Maryann Readal**  
*Secretary*

**Gladys McKinney**  
*Treasurer*

**Vacant**

*Central District Membership Delegate*

**Pam Goetsch**

*Great Lakes District Membership  
Delegate*

**Kim Labash**

*Mid-Atlantic District Membership  
Delegate*

**Vacant**

*Northeast District Membership Delegate*

**Julie Walsh**

*Southeast District Membership Delegate*

**William (Bill) Varney**

*South Central District Membership Delegate*

**Vacant**

*West District Membership Delegate*

**Karen O'Brien**

*Botany & Horticulture Chair*

**Vacant**

*Development Chair*

**Jen Munson**

*Education Chair*

**Dianne Duperier**

*Membership Chair*

**Rae McKimm**

*Nominating Chair/Past President*

**Susan Belsinger**

*Honorary President*



## The Herb Society of America

Since The Society's beginning in 1933, our bylaws have set out the requirements for a Board of Directors. HSA is fortunate that its members are dedicated in their service to The Society. Committed board members today ensure a viable and sustainable organization for the generations to come.

Many board members have served multiple terms over multiple years. Other board members have chosen to serve just their term and not pursue board work beyond their original term. Others have come on the board and for whatever reason have had to resign prior to their term limit. No matter what your situation, service to The Herb Society of America and its members is very much appreciated.

New board members excitedly tell us that they learn so much more about The Society by having served on the board. Many times, we hear from members that they don't feel informed about what The Society does for them. After serving on the board, a member will be more enlightened and able to communicate the benefits of The Society to their fellow members.

## Board Recruitment

The Herb Society of America



## The Herb Society of America

9019 Kirtland Chardon Rd. | Kirtland, OH 44094

440-256-0514 | [www.herbsociety.org](http://www.herbsociety.org)



# Shape the Future

— at HSA —

HSA is looking for members who are committed to the organization and have the talents and skills to guide the strategic vision and mission of The Society.

## FAQ's

- How many hours are needed?
- How much travel is required?
- What skills are needed?

For more information,  
visit the HSA website

## Why me?

It is an interesting fact that most people do not volunteer themselves for service on the Board of Directors. The most commonly heard question when you are approached about serving is "Why me?" Well, why not you? Someone has seen you interact with other members, or worked with you on a committee or project, or know something about your personal background which leads them to asking for your consideration of service. Many of us currently serving on the board have asked ourselves the same question.

## Who makes a good board member?

Board members should always feel free to ask questions and speak their opinions regarding any subject. All board members are afforded the time to ask questions with the full board present. It is only after board members speak that you are able to fully make decisions on proposals that are introduced.



## What if I don't know anything about the organization?

Part of your service on the board will be an orientation to help you learn more about The Society's mission statement, bylaws, operating procedures and guidelines, financials, the current strategic plan and pending items.

No one is expected to come on the board and already know these things. Not only is an online orientation training module available, but personalized training is offered as needed. To be a board member, it is helpful for you to be familiar with our foundational documents. New board members have the opportunity to set their own training schedule and learn at their own pace. When the orientation is completed, the new board member will have a better appreciation for and understanding of The Society, as well as the actions of previous boards. Each board is committed to building a solid foundation based on good business practices, transparency, and ethics as well as responsibility to the members, their communities, and the environment.



## Board meetings

Board meetings are held three times yearly; spring, summer, and fall. Two of those board meetings are webinars/conference calls. Depending on your position, there may be more meetings held throughout the year.

## Annual board meeting

This board meeting is held before the Annual Meeting of Members and/or Educational Conference and usually begins on the Tuesday or Wednesday prior. Board members are expected to assist throughout the Annual Meeting of Members and/or Education Conference as needed. Ways to participate include helping with classes, meetings, silent auctions, and introduction of speakers.

## Great candidates should have:

- Interest & enthusiasm to serve on the national board
- Diversity in talents, life experiences, and skills in many fields such as accounting, development, marketing, public relations, technology, and others

## By serving, you will:

- Develop new skills and leadership abilities
- Strengthen the community in which you live
- Apply your skills, talents, and expertise to a valued organization