



The Herb Society of America

Promising Plants Profiles

Salvia 'Newe Ya'ar'

Genus: *Salvia*

Cultivar Name: 'Newe Ya'ar'

Common Name: silver sage, silver leaf sage

Family: Lamiaceae

Flower Color: blue-lavender

Form: shrub/perennial with woolly stems

Hardiness Zone: reportedly 6-9, but may not be consistently hardy north of 8a

Height: 3'

Soil: well-drained, sandy loam

Sun: full sun

Uses: culinary, ornamental

Parts Used: leaves



"The cultivar name is pronounced (noy yar), which in Hebrew means "good plant." Madalene Hill originally showed *Salvia* 'Newe Ya'ar' (*Salvia officinalis* x *S. fruticosa*) during the 2001 Promising Plants presentation. Ten years previously, she came across this plant in a packet of fresh herbs from Israel, labeled 'oregano.' True to form, Madalene noted that they looked quite different from common sage – and of course nothing like oregano – and rooted the stems. To her surprise the resulting plants thrived in the hot, humid Texas summers, which common sage fails to do. She gave one cutting to Dr. Art Tucker, who traced the origin and correct name of this Israeli hybrid." – Deni Bown, Promising Plants Presentation, 2006

Photo © Deni Bown

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Disclaimer: Profiles are intended to provide a brief introduction to each herb. For additional information on uses, including medicinal contraindications, see the References list. The Herb Society of America can not advise, recommend, or prescribe herbs for medicinal use. Please consult a health care provider before pursuing any herbal treatments. Inclusion of vendor information does not indicate an endorsement by The Herb Society of America, and HSA can not guarantee availability of seeds/plants.