



The Herb Society of America

Promising Plants Profiles

***Lavandula stoechas* 'Kew Red'**

Common Name: Spanish, French Lavender

Family: Lamiaceae

Genus: *Lavandula*

Specific Epithet: *stoechas*

Cultivar: 'Kew Red'

Life cycle: tender perennial

Zone: 8-9

Flower color: Bright, deep, purplish-pink flowers, bracts vary from pale pink to almost white

Bloom time: mid-spring to autumn

Growth: 18-24"high to 18-24"wide

Habit/Form: upright, compact subshrub

Light requirements: full sun

Soil requirements: well-drained

Uses: ornamental, medicinal, craft

Propagation: hardwood cuttings

Other details: aromatic



Photo courtesy of Rex Talbert

Description: A compact, upright subshrub with green-gray, evergreen foliage. Deep, bright pink to purplish flowers are topped by sterile bracts that vary from pink to off-white. The flower stems are shorter than other lavender varieties and the spike is cone-shaped.

Cultivation: Prune the stems of fading flowers after summer bloom in order to encourage blooming in the fall. Plant in full sun and well-drained soil.

"Lavandula stoechas 'Kew Red' is the alternate choice for growing lavender in southern climates. Madalene Hill grows probably 12-15 varieties in a slanted, raised bed in Round Top, Texas. She says, "Grown in a slanted, raised bed they have excellent drainage, full sun and a 2-4 in. gravel mulch. They are the lavender for the South! We do have low temperatures, freezing rain, sleet, hail, occasionally snow, and long hot summers; that does not faze L. stoechas!" - Gloria McClure, Promising Plants Presentation, 2008

Please note: Profiles are intended to provide a brief introduction to each herb. For additional information, please refer to the References and Seed and Plant Source lists.

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