



The Herb Society of America

2009 Promising Plant Profile

Lippia carterae



Common Name: anise verbena, licorice verbena
Family: Verbenaceae
Genus: *Lippia*
Specific Epithet: *carterae*
Life cycle: perennial
Zone: 10-11, does not tolerate frost
Flower color/Bloom time: purple to violet, pink, or white inflorescences
Growth/Habit/Form: small to medium sized shrub with a multitude of slender branches
Light requirements: partial to full sun
Propagation: lower basal branches can be self-layering, cuttings
Use: ornamental, aromatic, medicinal, topiaries
GRAS status: no GRAS status

Photo courtesy of Theresa Mieseler

Description/Cultivation: The leaves are pubescent, ovate to oblong with a sweet anise scent. This herb is native to California. Anise verbena works well for making topiaries and has a high tolerance for heat. The plant can grow up to two feet in containers and up to six feet in the ground. *Lippia carterae* does not have GRAS status, although the leaves of this species are often recommended as a substitute for oregano.



HSA©2009



HSA©2009



HSA©2009

Disclaimer: Profiles are intended to provide a brief introduction to each herb. For additional information on uses, including medicinal contraindications, see the References list. The Herb Society of America can not advise, recommend, or prescribe herbs for medicinal use. Please consult a health care provider before pursuing any herbal treatments. Inclusion of vendor information does not indicate an endorsement by The Herb Society of America, and HSA can not guarantee availability of seeds/plants.