

The HSA Newsletter is Electronic!

I confess – I borrowed that banner line from the American Public Garden Association. In fact it was the APGA's decision and reasoning that prompted the HSA board to make the same decision. A growing number of our members already receive the newsletter on line. In fact, we've been posting the national newsletter on the Web site since Winter 2005.

Why take this big step now? It's the right thing to do. It's conservation in action – not just saying we're going green, but doing it. It allows efficient and economic delivery of information. And what opportunities!

- The opportunity to expand the newsletter's content without increasing cost or paper usage.
- The opportunity to do a variety of newsletters with focused content.
- The opportunity to have color photographs.
- The opportunity to share information with all of you more quickly – and at the same time!

"The convenient print on demand" Summer 2010 newsletter will be in PDF format. It will remain a member-only benefit and may be reached by visiting the Members Only page of the HSA Web site: www.herbsociety.org. Members with e-mail addresses on file at headquarters will be sent an electronic notice when we have posted the newsletter.

To ensure that your e-mail address is current, please send your e-mail addresses to director@herbsociety.org or membership@herbsociety.org.

If there is any reason that you are unable to access the Web site, HSA will provide you with a black and white print copy upon your request.



Lois Sutton, Ph. D.
Board of Directors President



Katrinka Morgan
Executive Director