

FOR IMMEDIATE RELEASE

Contact: Katrinka Morgan, Executive Director

The Herb Society of America

9019 Kirtland-Chardon Road

Kirtland, OH 44094

1-(440)-256-0514

Fax 1-(440)-256-0541

Email: [director@herbsociety.org](mailto:director@herbsociety.org)

*The Herb Society of America-learn, explore, grow with us.*

## **YEAR OF THE HERB PARTNERSHIP ANNOUNCED**

**In partnership with The Herb Society of America**, National Garden Bureau, has announced the three crops that will be featured in their 2012 "Year of the" program.

For annual flowers, it will be the **Year of the Geranium**.

For vegetables/edibles, it will be the **Year of the Herb**, which will be promoted in partnership with The Herb Society of America.

And, for the first time ever, a perennial is included in the program. For perennials, it will be the **Year of the Heuchera**.

National Garden Bureau, is the non-profit organization promoting gardening on behalf of the horticulture industry.

The Herb Society of America, Inc., is dedicated to promoting the knowledge, use and delight of herbs through educational programs, research and sharing the experiences of its members with the community.

For additional information about membership or to find a local unit in your area, please visit [www.herbsociety.org](http://www.herbsociety.org) or call the National Headquarters, 440-256-0514.