

The Herb Society of America-learn, explore, grow with us!

"Each One Bring One"

Be Part of the Action!

WHAT IS IT? We all know that The Herb Society of America is a great organization of enthusiastic herb lovers, so why not encourage others to join us? *"Each One Bring One"* is a campaign to introduce someone to what HSA is all. HSA is sharing-sharing plants, seeds, information and friendship. From the novice to the expert; we learn from each other.

WHO DO I ASK? We want the people that you bring to The Society to join us for several years. You have the opportunity to introduce a friend, relative or someone you meet at an event to The Herb Society of America. You have the opportunity to mentor them as they explore their membership.

WHY SHOULD I DO IT? You have shared the benefits of membership with each new member that you bring to The Herb Society. The new member enjoys the reduced admission to gardens and arboretums with the American Horticultural Society's Reciprocal Gardens discount with their HSA membership card. They will enjoy their own copy of *The Herbarist*, access to the HSA library, Web site including the national and district newsletters and discounts to the Educational conference and purchases from the HSA garden gallery.

WHAT'S IN IT FOR ME? For each member you encourage to join you in sharing the HSA experience, you will receive \$10 off your annual membership renewal. Five new members is a free year of HSA membership. Beginning in July 2011 and continuing through June 30, 2012 you will receive a \$10 credit for each new member who joins HSA.

HOW DO I GET STARTED?

- Download a membership brochure from the HSA Web site or request membership brochures from headquarters
- Write your name on the membership brochure as the person referring to HSA
- Give the membership brochure to individuals who you are inviting to HSA
- Unit members start by inviting potential members to your unit meetings and give them a membership brochure
- Members at large invite your friends to explore the HSA Web site; encourage them to join on line. When a new member joins on line, ask them to add your name to the space asking Referred by?
- When a new member joins HSA using the membership brochure or online and provides your name as the referring member you will receive \$10 credit towards your HSA dues.
- Unit members-the unit chairs will receive the annual renewal notice and a notice that will indicate the amount of your referral credit.
- Members at large-your referral credit will be included in your annual renewal statement.
- Life and Benefactor members-will receive a discount coupon to be used on items from the Garden Gallery or registration for the Educational Conference and Annual Meeting of the Members.

For more information contact-HSA headquarters, 440-256-0514 or visit www.herbsociety.org